



An aerial photograph of a coastline, showing a mix of dark green forested land and light-colored sandy or rocky shorelines. The image is framed by a thick blue border with rounded corners. The text is centered in the upper portion of the image.

Who We Are

In 2008 Blue Focus embarked on its journey as a single family owned business and flourished into a group, providing following services:

- Exhibition Services
- Events Services
- Brand Strategy
- Creative Developments
- Customized Solutions
- Promotional Solutions
- Audio Visual Setup
- Furniture Setup
- Conferences and Seminars
- Wedding Parties

Blue Focus provides turnkey solutions for exhibitions and events and offers exceptional creative designs and modernized ideas. Our constant innovation in providing personalized approach to our large client base has earned us a prominent reputation in the region. We are the preferred service provider for many exhibition organizers as well as individual exhibitors.

It's a one stop shop to answer all your need in exhibitions and events where with our help the concepts and ideas will come alive.

An aerial photograph of a coastline, showing a winding road or path along the shore. The image is split vertically by a white bar, with the text content placed on the right side of this bar. The background is a high-resolution aerial view of a rugged coastline with various shades of blue and white, likely representing water, sand, and rocks.

Our way...

At Blue Focus we combine the power of knowledge, technology, expertise, customer services and skilled professionals to team up with you and provide solutions for your exhibitions and events.

We interpret your vision, understand your objectives and within consultancy climate we tailor make the solutions to achieve this goal through the us of the best and innovative industry practice.

We assist you to set your brand in the spotlight, surrounded by a myriad of opportunities, assuring that was started from a vision will be transformed to a successful and unforgettable events. Because we value your alliance, we commit to give you supreme quality services.

Our operating strategies are:

We don't have clients, we have partners and we team up with them.

We understand your objectives and own them.

We provide tailor made consultancy and solutions to ensure the objective is achieved.

We ensure hassle free experiences throughout the process.

Value of money.

An aerial photograph of a coastline, showing a mix of dark green forested land and light-colored sandy or rocky shorelines. The image is framed by a thick blue border with rounded corners. A thin white horizontal line is positioned below the title.

Why Blue Focus

As experts in this field, we bring to your exhibition space the brilliance of innovation. We guarantee you effective turnkey solutions delivered through teamwork and executed with extreme precision.

Go wherever your markets take you. With our worldwide strategic partners we will execute your exhibition concepts in every region across the globe. With our “build to last” stands we offer our in house storage facility, so that you can reuse and modify the stands as and when needed. Stands built by Blue Focus are investments and not expense centers.

Hassle free experience
Global reach
Unique design
Value of money
Personalized approach



Our Services

Customized Solutions:

Searching for brand awareness, looking to promote your services, launching new products, or increasing sales... team up with Blue Focus, we will translate your marketing strategy into a sophisticated exhibition stand solution. Our creative team and our professional personnel will guide you attaining your goals.

Differentiation from the crowd is crucial in any exhibition, Blue Focus will provide you with the freedom to create customized solutions that will create the extra impact we take great pride in.

We offer:

- Events and Exhibition industry advisory
- 3D stand conceptualization
- Stand fabrication and production
- On-Site project management
- Design, branding and graphics
- Special features for show attractions

An aerial photograph of a coastline with a white line representing a promotional solution. The white line starts at the top left, goes right, then down, then right again, and finally down to the bottom right corner. The background is a mix of blue and white, representing water and land.

Promotional Solutions

Looking for easy portable displays to increase your brand awareness?

Look no further; Blue Focus offers clients a complete range of products that fit every need whether be it an event, exhibition stand, product launch or promotional campaigns.

These are cost effective solutions you can easily assemble yourselves.

The graphics are interchangeable allowing for maximum branding of different products.

They can be easily packed and suitable for travelling.

Our Range includes :

- Pop up stands
- Roll up stands
- Banner Displays
- POS units
- Flags
- Brochure holders

The background of the slide is an aerial photograph of a coastline, showing a mix of dark green land and light blue water. The entire image is framed by a thick blue border with rounded corners. A thin white horizontal line is positioned above the main text area.

Conferences and Seminars

In cooperation with the Conference and Seminars, we initiate and coordinate vast programs with specific responsibility for developing a number of sessions. We provide all of our clients with best arrangement focusing truly on their requirements.

To render the best quality in executing conferences and seminars with continuous improvement to ensure obtaining our competitive advantage.

- To uphold acquiring the best state-of-the-art standards in the conferences we organize
- To invite high profile speakers with international and regional expertise to our conferences.
- To promote knowledge sharing to create a unique knowledge-based economy in the Arab world.
- To empower knowledge workers in the private and government sectors.

Portfolio



Portfolio



Portfolio



Portfolio



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Portfolio



Portfolio



An aerial photograph of a coastline, showing a central white vertical bar that divides the image into two halves. The land is a mix of green and brown, with a prominent dark, forested area on the left side. The water is a deep blue, and the overall scene is captured from a high angle.

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